



# PROVERBS 31 WOMAN

Homesteading, Home Keeping,  
Family, & Faith



## Media Kit

**Do you have a product or service you want to share? *Partner with me at Proverbs Thirty One Woman.***

Proverbs Thirty One Woman has a growing group of readers who are passionate about homesteading and gardening, whole foods, frugal living, home keeping, parenting, marriage, and God. These are readers who love supporting small businesses and businesses that show they care.

Proverbs Thirty One Woman offers the following services:

- Sponsorship ads
- Product reviews
- Sponsored posts
- Giveaways





**I'm Kristina Seleshanko, creator of Proverbs Thirty One Woman.**

For years, I was a freelance magazine writer (with eclectic credits including *Woman's Day*, *Today's Christian Woman*, *True West*, and *Victorian Decorating & Lifestyle*). I was also once a research librarian at *Gourmet* magazine, a Google Answers Researcher, the Editor for the Costume Society of America's national newsletter, and a professional actress and singer. I've written 15 books for traditional publishing houses, including HarperCollins-Zondervan, Dover, and others. Today, I mostly write ebooks and blog at

[www.ProverbsThirtyOneWoman.blogspot.com](http://www.ProverbsThirtyOneWoman.blogspot.com).

Here, I focus on my passions: Homesteading (including gardening), cooking (mostly from scratch), frugal living, herbal health, parenting, marriage, and God. I also homeschool two children (ages 8 and 11), and with my husband, recently moved to a 15 acre rural homestead in the mountains.

***A Few Popular Posts:***



[How to Make Dandelion Wine](#)

[6 Ways to Teach Kids the Books of the Bible](#)

[How to Train Chickens](#)

[Canning Pickled Green Beans \(Dilly Beans\)](#)

[How to Clean a REALLY Dirty Stove](#)

## Monthly Stats (current as of 05/2017)



Page Views	Unique Visits	Followers	Followers	Fans
41,316	7,227	7,177	2,096	3,801

## Demographics



97% women

43% are aged 36 – 45

33% are aged 26 – 35, 56 – 65



42% have children ages 7 - 9

17% have children ages 0 – 6, 10 – 18

## Services

### *Sponsorship Ad:*

Proverb Thirty One Woman's sponsorship program puts businesses like *yours* up front and personal with these readers. **And when you place an ad at Proverbs Thirty One Woman, you also receive:**

- A spotlight post about your business. This post describes your business and product, and may include a short interview with you. A link to your store or website will be included. If desired, this post can also include a discount code.
- Mention of your business/product on Facebook and Twitter (once per advertising month).
- Pinning of one of your products or services (once per advertising month).
- After advertising for one month, the Proverbs Thirty-One Woman blog will, if desired, host a giveaway of one of your products. (Sponsor provides and mails the product to the giveaway winner.)

**Other services (all products supplied by the sponsor):**

- Product Reviews
- Sponsored Posts
- Giveaways

**Rates**

*200 x 200 sidebar ads:*

1 Month = \$20

3 Months = \$40 (get one month free!)

6 Months = \$80 (get two months free!)

Ads must be paid for (and .JPG images emailed before) 3 days before the beginning of the first month of advertising. An invoice will be sent to sponsors before this date, via PayPal. Ads are first come, first serve, and the first ad paid for will be at the top of the blog page; subsequent paid ads follow in the order they are paid.



*Sponsored posts = \$160*

*Giveaways = \$40*

*Product Reviews = \$40*

**Are you ready to begin your sponsorship with Proverbs Thirty One Woman?**

Contact Kristina at [kriswrite@aol.com](mailto:kriswrite@aol.com)